

Name : Ali Arshad(He/Him)

Country : Pakistan

Participated As: Artist

Proposed subject: "findingcalderbczidk"

With the emergence of a global pandemic, contemporary art has taken a hit like every other industry. Envisioning any artwork with sufficient amount of tactile knowledge attached to it, seems purely conjectural at this point.

"findingcalderbczidk" (Finding Calder because I don't know), is a deliberate and satirical attempt to acknowledge the premise of phygital art, that blends the physical and digital world, at a time in which everyone is trying to learn as a new human. The artwork is based primarily on Instagram, that follows the narrative of a tourist on an expedition to find "La Grande Vitesse" (by Alexander Clader, and popularly known as the Calder), situated at Downtown, Grand Rapids. The account is being run by Ali Arshad, a pseudo-intellectual artist from Pakistan who was visiting MI, USA. Prompted by his own bizarre inquisitions and facilitated by GVSU Civic Studio and Dulcee Boehm, the work explores discursive possibilities of mapping one's spatial presence in relation to the cityscapes and architecture of the city.

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